

Business, Innovation & Entrepreneurship

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 1

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00		Academic Introduction 60 minutes	Mastering Leadership Styles: Motivational Strategies 60 minutes	Recruitment & Selection Process 60 minutes	Cash Flow in Operations 60 minutes	Macroeconomics & Investment 60 minutes	
10:00		Business Entrepreneurship 60 minutes	Impact of Cultural Diversity on Leadership Styles 60 minutes	Recruitment, Company Culture & Training 60 minutes	Pricing Strategies 60 minutes	Supply & Demand 60 minutes	
11:00		Break Analysing Organisational Structures 60 minutes	Break Business Decision Making 60 minutes	Break AI in HR 60 minutes	Break Finding Premises 60 minutes	Break Investment Simulation 60 minutes	
12:00		Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	
13:00							New York Excursion
14:00		Project: Organisational Structure 90 minutes	Project: Leadership 60 minutes	Project: Human Resources 60 minutes		Project: Fundraising Strategy 60 minutes	
15:00	Student Arrival & Check In		Break	Break		Social Activities	
16:00		Campus Walking Tour	Shaping Your Future Seminar Series	Shaping Your Future Seminar Series	Tournament Afternoon		
17:00	Welcome Talk Parents & Students					Run Club	
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
EVENING ACTIVITIES	Student Induction Talk	Guided Cultural Exploration	Guided Cultural Exploration	Social Activities	Shaping Your Future Seminar Series		
		Debate Society	Social Activities		Debate Society		
	Welcome Activities	Creative Workshop		Headline Address	Social Activities	4th July Party	Campus Cinema
		Social Activities	Sports Programme		Sports Programme		
	EVENING SHOUT						
	Curfew	Curfew	Curfew	Curfew	Curfew	Curfew	Curfew

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 2

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00	Study Support	Marketing Campaign Creation 60 minutes	Role of Influencers in Shaping Brand Perception 60 minutes	The Future of Technology in Business 60 minutes		Exhibition Morning	
10:00		Measuring Success in Marketing 60 minutes	Challenges in Influencer Marketing 60 minutes	Understanding Risk in Technology 60 minutes	Challenge Day		
11:00	Social Activities	Break Marketing in the Digital Era 60 minutes	Break The Potential of Influencer Marketing 60 minutes	Break Applications and Ethics in AI 60 minutes		Social Activities	
12:00		Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	Lunch Break & Student Lunchtime Talk	
13:00							
14:00		Project: Marketing Campaign Development 60 minutes		Project Presentation 60 minutes			
15:00			Subject Practical Workshop		Subject Practical Workshop	Graduation Preparation	
16:00	Olympics at the Payne Whitney Gym	Subject Practical Workshop		Guided Cultural Exploration			Student Departure
17:00			Social Activities		Sports Programme	Graduation	
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
EVENING ACTIVITIES	The Big Quiz	Study Support	Study Support	Debate Society	Debate Grand Final		
		Debate Society	Sports Programme	Sports Programme			
	Social Activities	Sports Programme		Talent Show	Social Activities		Graduation Party
		Social Activities					
	EVENING SHOUT						
	Curfew	Curfew	Curfew	Curfew	Curfew	Curfew	Curfew